लिखित सड़कों/नालियों के निर्माण एवं मरम्मत कार्यों को हाथ में लिया गया है :—

(1) बाजार से सीमेटरी रोड तक सड़क ;

(2) सिविल अस्पताल रोड ;

(3) लाइब्रेरी रोड; और

(4) बस स्टैंड से सानीचारा स्थान तक सड़क; और

(5) वार्ड संख्या—4 में नाली का 75% कार्य पूरा कर लिया गया है।

(ख) 1987–88 में इन सड़कों की मरम्मत करने का प्रस्ताव है। हाथीखाना मठ-मस्जिद रोड की सड़क के लिए पहले ही 2,93,367 रुपये की मंजूरी दे दी गई है।

(ग) जब कभी आवश्यक हो जाता है, प्रत्येक सड़क की मरम्मत करने के लिए कदम उठाए जाते हैं, बशर्ते कि इसके लिए साधन उपलब्ध हों।

Earnings of Doordarshan and A.I.R. from Advertisements

3234. SHRIMATI RATAN KUMARI: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) what is the total time spent Daily on advertisements on Doordarshan and AIR, separately;

(b) what are the details of their earnings on this account in 1984, 1985 and so far in 1986; and

(c) what is the percentage of the total annual expenditure incurred for Doordarshan and AIR by Government which is likely to be made up by realisations from advertisements?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI AJIT PANJA): (a) (i) The total time allowed for advertisement over All India Radio is as under:

(1) 10 per cent of the total transmission per day on Commercial Broadcasting Service.

(2) 4 minutes per day before and after the morning and evening National News Bulletins in Hindi/English.

(3) 5 per cent of the transmission time in respect of broadcast of commercials on 55 primary channel stations.

The actual booking varies from day to day and station to station but is less than 50 per cent of the admissible time.

(ii) The time spent for advertisements over Doordarshan is not uniform for all the week days. It depends on programmes coming on T.V. For example, the duration is slightly more on Sunday because of Feature Films and sponsored programmes.

(b) (i) Details of Gross Earning of All India Radio are as under: —

1984-85..Rs. 15.69 crores.

1985-86..Rs. 19.82 crores.

1986-87..Rs. 11.63 crores (Upto October, 1986).

(ii) The gross revenue realised by Doordarshan from advertisements is as under :—

1984-85..Rs. 31,43,45,300/-.

1985-86..Rs. 60,20,25,000/-.

1986-87..Rs. 53,05,37,398/- (approximately upto October, 1986).

(c) (i) About ten per cent of the total annual non-plan expenditure of All India Radio is realised from advertisement.

(ii) The percentage of the total annual expenditure that would be made up through earnings from advertisements during the last three years is given below:—

1983-84 :	22.37 per cent
1984-85 :	26.50 per cent
1985-86 :	47.87 per cent